



TAKE IT PERSONALLY

The Gift Matching Program promoted
by UniCredit employees

2010



 UniCredit Foundation

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▶ INTRODUCTION

UniCredit started its significant enlargement in the first half of 2000s. Thus UniCredit Foundation began to work with the colleagues from these countries and its consolidated Gift Matching Program, year after year, became interesting.

Besides Italy, 16 out of the 22 countries, where UniCredit is present, have joined the 2010 Gift Matching Program. These countries are: Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Germany, Hungary, Latvia, Lithuania, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey.

An on-line multi-language platform provided with useful rules and information has been activated in order to allow participation to the program and break down the geographical and language boundaries.

A local team has been nominated in each country. The local team, which is usually made of two people, manages the Gift Matching Program and coordinates the activities of the employees that have been taken part in the initiative.

The local team represents the UniCredit Foundation.

In the 16 countries, the Gift Matching Program presents two different options: the Classic Option and the Positive List. In the first case a group of colleagues chooses a project and decides to raise money in order to support it.

In the second case, the employees make a donation to projects that have already been selected by UniCredit Foundation and by UniCredit.

▶ INTRODUZIONE

UniCredit ha iniziato l'allargamento significativo in altri Paesi a metà degli anni 2000. Di conseguenza UniCredit Foundation ha cominciato a lavorare insieme ai colleghi di queste nazioni e il Gift Matching Program, consolidatosi nel corso degli anni, è diventato interessante.

Al Gift Matching Program del 2010 hanno aderito, oltre all'Italia, 16 dei 22 Paesi in cui UniCredit è presente. Le nazioni sono: Austria, Bosnia-Erzegovina, Bulgaria, Croazia, Estonia, Germania, Lettonia, Lituania, Repubblica Ceca, Romania, Russia, Serbia, Slovacchia, Slovenia, Turchia, Ungheria.

Per permettere la partecipazione al programma e abbattere le barriere geografiche e linguistiche, è stata attivata una piattaforma on line multi-linguaggio dove sono disponibili informazioni e il regolamento.

In ogni Paese coinvolto è stato nominato un Local Team. Generalmente si tratta di due persone, con il compito di gestire il Gift Matching Program, coordinando il lavoro degli altri colleghi che hanno

aderito all'iniziativa. Il Local Team rappresenta nel Paese di riferimento UniCredit Foundation.

Nei 16 Paesi esteri, il Gift Matching Program è presente in due modalità: Classic Option e Positive List. Nel primo caso i gruppi di colleghi scelgono un progetto da sostenere e raccolgono le donazioni per sostenerlo. Nel secondo caso, i singoli dipendenti fanno una donazione a programmi di solidarietà pre-selezionati (da UniCredit Foundation insieme a UniCredit).

▶ LOCAL TEAM VOICES

A Local Team has been nominated in all the participating countries with the aim of managing and coordinating the colleagues.

The Local Team represents UniCredit Foundation in its country.

In the following interviews 12 Local Teams talk about their experience. They describe how their colleagues perceived the Gift Matching Program, and the fund raising activities for the projects that they have supported.

The experience of UniCredit employees in Czech Republic and in Bosnia-Herzegovina is particularly interesting. The participants of “Passage to Benin” - an initiative of UniCredit Foundation that gave the chance to a group of colleagues to get in touch with the ongoing projects of the UniCredit Foundation in Burkina Faso and Benin - chose the African organization Keogoo.

The project is described in this book, in the section dedicated to Czech employees.

As we know, the Gift Matching Program is not a fund raising contest, but is overall a

solidarity project.

The Local Teams, indeed, are also talking about values, because the Gift Matching Program is about giving.

The program gives employees the chance to enhance the life conditions of somebody that might live far away as well as in the same community. Because, as Natalija Mikulič and Goran Padjen (UniCredit Croatian Local Team) say “nobody is an island”.

▶ LE VOCI DEI LOCAL TEAM

Per ciascun Paese che partecipa al Gift Matching Program è stato nominato un Local Team con il compito di gestire localmente il programma e coordinare il lavoro dei colleghi che hanno scelto di prendervi parte.

Ciascun Local Team rappresenta UniCredit Foundation nel Paese di riferimento.

Nelle interviste che seguono 12 Local Team raccontano la loro esperienza. Dal loro osservatorio danno conto di come il Gift Matching Program è stato accolto fra i colleghi, della modalità di raccolta fondi, dei progetti che hanno sostenuto.

Interessante la vicenda che coinvolge i dipendenti di UniCredit in Repubblica Ceca e in Bosnia-Erzegovina. I partecipanti a “Passage to Benin” - un'altra iniziativa di UniCredit Foundation che ha consentito a un gruppo di colleghi di visitare i progetti di cooperazione internazionale della Fondazione in Burkina Faso e Benin - hanno scelto l'associazione africana Keogoo, conosciuta durante il viaggio in Burkina Faso, come beneficiaria del Gift Matching Program. Il progetto è descritto

nella parte che elenca le iniziative dei dipendenti della Repubblica Ceca.

Il Gift Matching Program, come è noto, non è una corsa a raccogliere più fondi possibili, è prima di tutto la condivisione di un progetto di solidarietà. I Local Team, raccontano, infatti, anche di valori. Della consapevolezza del donare, di contribuire a migliorare le condizioni di vita di qualcuno che sta a chilometri di distanza o nella comunità in cui si lavora. Perché, come dicono Natalija Mikulič e Goran Padjen, Local Team croati di UniCredit, «nessuno è un'isola».



Celebrating birthdays through solidarity

► Strohmayer Andrea - Austria

Can you describe the most interesting episode of the Gift Matching Program 2010?

I received some rather high donations from some colleagues from a very small branch in Western Austria. As I got curious I called them to verify how they could collect so much money. They told me that they decided to donate all the money that would have been raised for their birthdays and other celebrations, to an NGO of their choice. They did this during the whole year and they managed to raise over 10.000 Euro, to various NGOs.

A simple measure with a great impact.

What is the impact of the Gift Matching Program on your colleagues and also in your country?

The Gift Matching Program is highly appreciated among the colleagues and they are extremely proud to have such an important program in their company. We didn't do active external communication on the Gift Matching Program, but whenever you tell someone about it, the reaction is the same: surprise and respect.

Potrebbe descrivere l'episodio più interessante del Gift Matching Program 2010?

Ho ricevuto delle donazioni piuttosto importanti da parte di colleghi che fanno parte di una filiale molto piccola nell'Austria dell'Ovest. Li ho chiamati e mi hanno spiegato, con grande entusiasmo, che avevano deciso di destinare la cifra che, in un anno, si sarebbe spesa per i tradizionali regali di compleanno e per altri festeggiamenti a un'organizzazione di volontariato. Con costanza avevano portato avanti l'iniziativa e alla fine sono riusciti a raccogliere più di 10.000 Euro per diverse organizzazioni. Un metodo semplice che ha avuto un enorme impatto.

Qual è l'impatto del Gift Matching Program tra i colleghi e nel suo Paese?

I dipendenti sono molto orgogliosi di avere un programma così importante all'interno della banca. Non abbiamo molto pubblicizzato il progetto all'esterno, ma ogni volta che ne parliamo, il risultato è lo stesso: le persone si stupiscono e dimostrano grande rispetto.



Improving the quality of life

► Aida Pasic - Bosnia Herzegovina

Can you describe the most interesting episode happened during the managing of the GMP 2010?

The huge commitment of our colleague Maja Kožul and the whole team of the "Passage to Benin 2010". These colleagues have included the African organization Keogoo in the Gift Matching Program 2010. Maja's commitment to help the street children in Burkina Faso in Africa, through the Keogoo organization was very successful.

We must be proud of her for not only for the help she gave to the organization in Ouagadougou, but also for the promotion of human rights.

Which is the impact of the Gift Matching Program 2010 between your colleagues and also in your nation?

It is another evidence of the commitment of UniCredit Bank and of its employees to the development of local communities in which we operate.

Since we are social responsible, we try to improve the quality of life in Bosnia and Herzegovina.

Potrebbe descrivere l'episodio più interessante avvenuto durante la gestione del GMP 2010?

L'enorme impegno della nostra collega Maja Kozul e dell'intera squadra dei partecipanti di "Passage to Benin 2010", che hanno incluso l'organizzazione africana Keogoo nel Gift Matching Program 2010. L'impegno di Maja per promuovere progetti di aiuto ai bambini di strada del Burkina Faso, in Africa, attraverso l'organizzazione Keogoo ha avuto un enorme successo. Possiamo essere orgogliosi non solo perché ha offerto un aiuto concreto all'associazione che opera a Ouagadougou, ma anche per il contributo alla promozione dei diritti umani.

Qual è stato l'impatto del Gift Matching Program 2010?

Il Gift Matching Program è stata un'altra prova dell'impegno di UniCredit e dei suoi dipendenti per lo sviluppo delle comunità locali in cui operiamo. Sentiamo una forte responsabilità sociale e per questo cerchiamo di migliorare la qualità della vita in Bosnia-Erzegovina.



Best ambassador in Croatia

► **Natalija Mikulič, Goran Padjen – Croatia**

How did you activate The Gift Matching Program?

A few years ago, when we were trying to figure out the best way to familiarize our colleagues in Croatia with this program, we sent an e-mail, and we were surprised by the response. We got many calls from our colleagues, who were really thrilled and became ambassadors of the Gift Matching Program.

Who was the best ambassador?

Krešimir Ćurlin of Mary's meals association, was nominated the best by hundreds of our colleagues. He made us aware that small acts of love and voluntary donations can save and improve many lives.

Considering your position as a coordinator, how did your colleagues react?

We all want to help, and even a small contribution, like our participation in this program, makes us stronger, personally fulfilled and happier.

"Nobody is an island" is our local slogan chosen to promote the Gift Matching Program among the colleagues. The phrase represents our feelings.

Come avete avviato il Gift Matching Program?

Alcuni anni fa, quando cercavamo di capire quale fosse il modo migliore per fare conoscere questo programma ai nostri colleghi in Croazia, abbiamo inviato un'e-mail: in poche ore abbiamo ricevuto decine di telefonate da colleghi che credevano nel Gift Matching Program e ne divennero ambasciatori.

Il migliore ambasciatore...

Krešimir Ćurlin di Mary's Meals Association, è ritenuto da centinaia di colleghi l'ambasciatore migliore. Ci ha fatto capire che piccoli atti d'amore e le donazioni volontarie possono salvare e cambiare in meglio molte vite.

Considerando il lavoro di coordinatore, come hanno reagito i suoi colleghi?

Tutti vogliamo aiutare e anche un piccolo contributo, come la nostra partecipazione in questo programma, ci rende più forti, soddisfatti e felici. Lo slogan che abbiamo scelto per diffondere il Gift Matching Program è "Nessuno è un'isola", che rappresenta il nostro sentire.



When team spirit takes over

► **Terza Horáková – Czech Republic**

How did the supporters of the Gift Matching Program operate?

The team spirit has been undeniably put to work. In some of the projects you could see that the coordinators succeeded in winning a good number of their colleagues over a short time. They were often surprised by the response from their colleagues.

One of the projects had an international impact, because of the involvement of the employees from UniCredit branches of different countries.

Which is the impact of the Gift Matching Program?

During the whole year the employees and the Bank participated and organized various charitable events. For example, the Bank organised an employee photography competition. The best photographs were sold to the employees. The goal was to raise money to help little Lucas who is ill with a rare muscle disease. Or, as another example, employees of one of our branches chose to support a disabled football tournament.

Come hanno lavorato i colleghi sostenitori del Gift Matching Program?

Lo spirito di squadra è stato innegabilmente messo all'opera. In alcuni progetti si nota chiaramente che i coordinatori hanno avuto successo nel convincere un buon numero di colleghi in un breve periodo di tempo a partecipare. Spesso erano loro stessi sorpresi dall'interesse dimostrato dai loro colleghi. Uno di questi progetti ha avuto un impatto internazionale, con il coinvolgimento di dipendenti provenienti da varie sedi UniCredit di diversi Paesi.

Qual' è stato l'impatto del Gift Matching Program?

Dipendenti e Banca hanno preso parte e hanno organizzato loro stessi numerosi eventi di beneficenza, durante tutto l'anno. Per esempio, la Banca ha organizzato una gara di fotografia tra i dipendenti, in cui le fotografie migliori sono state messe in vendita per raccogliere fondi. L'obiettivo era quello di aiutare il piccolo Lucas che ha una rara malattia muscolare. Alcuni hanno anche supportato un torneo di squadre di calcio di disabili.



Our strength is our commitment

► Olga Petrova – Estonia

Which is the most successful project of the Gift Matching Program 2010 in your country?

The project aimed to support the Tallinn's Children Hospital. The donations were meant to help to purchase medical equipment to improve children treatments.

Considering your position as a coordinator, how did your colleagues react?

The Gift Matching Program is awaited each year with great expectations. I certainly noticed that Estonian employees participate with pleasure and enthusiasm. Our colleagues follow the various phases of the project and the financial report too.

Which is the value of the Gift Matching Program?

Estonian colleagues appreciate that UniCredit organizes such socially important and valuable initiatives and supports the projects additionally to the donations of employees. We can achieve big things and do something good together if everyone takes part and brings his contribution.

Qual è il progetto che ha avuto maggior successo del GMP 2010 del suo Paese?

Quello a supporto dell'ospedale pediatrico di Tallin. Le donazioni sono servite all'acquisizione di nuove apparecchiature mediche per migliorare la qualità delle cure offerte ai bambini.

Considerando il lavoro di local team, com'è vissuto il Gift Matching Program tra i colleghi?

Ogni anno c'è attesa per la nuova edizione del Gift Matching Program. Sicuramente ho notato che in Estonia i dipendenti partecipano al programma con grande interesse ed entusiasmo. Seguono le varie fasi e il rendiconto finanziario.

Qual è il valore del Gift Matching Program?

I colleghi apprezzano molto le iniziative di valore sociale organizzate da UniCredit e ritengono importante che la banca sostenga i progetti oltre alle donazioni dei dipendenti. Possiamo realizzare grandi cose e fare qualcosa di buono insieme se ognuno di noi partecipa e porta un piccolo contributo.



Not only the economic value

► Klaus Peter Storme – Germany

Which is the most successful project of the Gift Matching Program 2010 in your country?

The project which supported Gruppo Cuore Nuovo association. A group of employees, 15 people, has raised 15.860 Euro. The project supports an Italian association committed to heart diseases prevention.

Considering your position as a coordinator, how did your colleagues react?

Some colleagues start to form their donation groups long before the official start of the program. After the first successful year, the second year a colleague decided to form two groups.

Which is the impact of the Gift Matching Program?

The colleagues who participate are very happy about the program. It gives them the feeling to work in a bank which not just talk about values but also respects them. Eligible organizations answer to the donations with high appreciation: they tell us how unique this program is and how much they respect it.

Qual è stato il progetto che ha avuto maggior successo nel Gift Matching Program nel suo Paese?

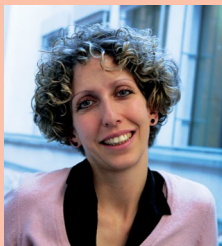
Quello che ha sostenuto l'associazione Gruppo Cuore Nuovo, dove quindici colleghi hanno raccolto 15.860 euro. Si tratta di un'associazione italiana molto impegnata nella prevenzione delle malattie cardiache.

Considerando il lavoro di local team, com'è vissuto il Gift Matching Program tra i colleghi?

Alcuni colleghi cominciano a formare i gruppi per le donazioni ben prima dell'inizio formale del programma. Un nostro collega dopo aver formato un gruppo il primo anno, ha deciso di formarne due l'anno successivo.

Qual è l'impatto del Gift Matching Program?

I colleghi che hanno partecipato sono molto soddisfatti, perché dà loro la sensazione di lavorare per una banca che non solo parla di valori, ma li mette in pratica. Le organizzazioni rispondono alle donazioni con entusiasmo: ci confermano quanto sia unico questo programma e quanto lo rispettino.



Everybody makes an extra effort

► Rita Tamas – Hungary

Which is the most significant event of the Gift Matching Program 2010?

In that year the country was hit by two disasters: the flood and the red mud. Our colleagues took part in the fund raising events to support the survivors and they also supported the Gift Matching Program 2010.

Which is the non profit area that attracted the largest interventions?

Ensuring support for children's healthcare in hospitals and clinics has always been a tradition for our bank and for our colleagues as well.

Which is the impact of the Gift Matching Program?

Many colleagues took part in fund raising campaigns and did voluntary work.

You are a coordinator. What is your impression?

I appreciate the effort everybody made year after year. Doing together something good and valuable is the best way to "build a team".

Qual è l'episodio che ha caratterizzato il Gift Matching Program del 2010?

È l'anno in cui il Paese è stato colpito da due incredibili disastri: le inondazioni e il fango rosso. Ebbene i nostri colleghi hanno partecipato alla raccolta fondi correlata ai due eventi e hanno partecipato anche al Gift Matching Program del 2010.

Qual è l'area non profit che ha attirato la maggior parte degli interventi?

Assicurare il supporto all'assistenza sanitaria per i bambini in cliniche e ospedali è una tradizione della nostra banca e dei nostri colleghi.

Che impatto ha avuto il Gift Matching Program?

Molti colleghi hanno preso parte a campagne di raccolta fondi e si sono impegnati in attività di volontariato.

Come local team, qual è un primo bilancio?

Ho apprezzato l'impegno di tutti a fare sempre uno sforzo in più, anno dopo anno. Fare insieme qualcosa di buono è il miglior modo per costruire una squadra.



Sharing the will to help human kind

► Simona Baltac – Romania

How was the Gift Matching Program 2010?

In 2010, we had around 50 ambassadors and 29 projects registered for the Gift Matching Program, in Romania. It was by far the most successful edition, involving almost 50% of our employees, that made donations to these causes.

Which is the impact of the Gift Matching Program?

Gathering different people under one noble aim. Whether they support the same cause or not is not important, the important thing is that they share the same feeling to do good and help mankind.

Which is the value of the Gift Matching Program?

In UniCredit Tiriac Bank we had a similar approach and believed that by changing perception and behavior of employees about volunteering and community involvement we could bring a real value to community life. The financial component is obviously extremely important, but the possibilities to help are a lot wider and the human gesture has an incredible value.

Com è stato il Gift Matching Program 2010?

In Romania, nel 2010, avevamo circa 50 ambasciatori e 29 progetti nati per il Gift Matching Program. È stata indubbiamente l'edizione più fruttuosa, al punto di coinvolgere quasi il 50% dei nostri dipendenti.

Qual è stato l'impatto del Gift Matching Program?

Unire persone diverse per uno scopo nobile. Se rivendicano o no la stessa causa è meno importante, perchè ciò che importa è che condividano gli stessi sentimenti che spingono a fare qualcosa di buono per l'umanità.

Qual è il valore del Gift Matching Program?

In UniCredit Tiriac Bank crediamo che cambiando le percezioni e il comportamento dei dipendenti riguardo al volontariato e al coinvolgimento nella comunità possiamo davvero aggiungere valore alla vita comunitaria. La componente finanziaria è ovviamente importante, tuttavia le possibilità di aiutare sono infinite e il gesto umano ha un valore incommensurabile.



Making people aware

► Jazna Uzelac Braunovic – Serbia

What was the most exciting moment of the Gift Matching Program?

When children of Fostering Home “Kolevka” in Subotica participated in “Games without Frontiers” which are organized by our beneficiary organization Mali Veliki Ljudi and they wore UniCredit Bank shirts since they were named UniCredit Bank Team.

Which is the non profit area that attracted the largest interventions?

The projects dealing with minors keep attracting the attention of our colleagues.

You are a coordinator. What is your impression?

The most important thing is raising awareness about corporate social responsibility. I think that people are happy when they can give something and help people in need. Furthermore, since Serbia is not a rich country my colleagues realized that even a small contribution can make the difference.

Il momento più emozionante del Gift Matching Program 2010?

Quando i ragazzi della Casa di Accoglienza “Kolevka” di Subotica, sostenuta da un progetto del Gift Matching Program, hanno partecipato alla competizione ludica “Giochi senza Frontiere”, indossando camicie di UniCredit Bank perchè la loro squadra era la UniCredit Bank Team.

Quali sono state le aree d'intervento dei progetti da voi sostenuti?

Quella dei minori è l'area che continua ad attrarre i colleghi di UniCredit Bank in Serbia.

Cosa pensa del Gift Matching Program?

La cosa più importante è il risveglio della consapevolezza delle responsabilità delle grandi imprese e la coscienza che una persona è felice quando può dare qualcosa, e quindi aiutare le persone che hanno bisogno di qualsiasi tipo di supporto. Poichè la Serbia non è un paese ricco e dagli alti salari, i colleghi sentono che anche un piccolo contributo può fare la differenza.



Employees become volunteers

► Jana Voberova – Slovakia

Which is the most significant event of the Gift Matching Program 2010? ?

Many NGOs are emotionally connected to our employees. Some of them are volunteers. This is dynamo that increase participation.

Can you explain how it works?

Most of the employees tend to join the program especially when there are colleagues from the same department who are involved with the organizations for personal reasons.

Which is the impact of the Gift Matching Program?

The employees particularly like this initiative because the Bank gives them a chance to choose and select the NGO they prefer. The promotion of the Gift Matching Program has also the positive impact on the relationship the employees have with the Bank and promotes the responsibility of the employees towards the environment and the community.

Qual è la caratteristica del Gift Matching Program del 2010?

Molte delle ONG sostenute hanno stabilito anche un forte legame emotivo con i nostri dipendenti. Alcuni di loro, qualche loro amico, loro figli o parenti sono, infatti, dei volontari. È questa la molla che alimenta le adesioni.

I suoi colleghi come hanno aderito?

La gran parte degli impiegati tende a unirsi al programma quando i colleghi dallo stesso dipartimento sono coinvolti in alcune delle iniziative delle ONG per ragioni personali.

Qual è l'impatto del Gift Matching Program?

Gli impiegati hanno particolarmente apprezzato l'iniziativa perchè, aderendo all'Opzione Classic, la Banca dà la possibilità di scegliere una ONG da sostenere. Il Gift Matching Program ha inoltre un impatto positivo sul sodalizio degli impiegati con la banca e rinforza la responsabilità dei dipendenti nei confronti dell'ambiente e della comunità in cui operano.



An opportunity for local stakeholders

► **Neli Berger – Slovenia**

Can you describe the most interesting episode of the Gift Matching Program 2010?

The donations to the association “Namesto pike vejica” were quite successful, as our local colleagues were very active in fundraising among local colleagues.

What is the message of the Gift Matching Program?

UniCredit Foundation takes care of local communities, through fundraising activities. This has a great value and gives a positive message to our colleagues and the local stakeholders.

Considering your activity, what are your expectations for next year?

We plan to choose the Classic Option to promote team spirit among our colleagues.

Potrebbe descrivere l'episodio più interessante del Gift Matching Program 2010?

Le donazioni all'associazione “Namesto pike vejica” sono state piuttosto soddisfacenti, grazie all'impegno dei nostri colleghi che sono stati molto attivi nella raccolta fondi.

Quale messaggio porta con sé il Gift Matching Program?

Il forte messaggio per tutti gli impiegati è che UniCredit Foundation si prende cura delle necessità locali, supportando la raccolta fondi operata da colleghi col Gift Matching Program da ormai molti anni. Questo è un grande valore aggiunto e un messaggio positivo per i nostri colleghi e per gli stakeholders locali.

Ripensando al suo lavoro di local team, quali sono le aspettative per la nuova edizione del Gift Matching Program?

Abbiamo scelto l'Opzione Classica per promuovere lo spirito di squadra tra colleghi.



Colleagues can't wait for the next campaign

► **Senem Bilgin – Turkey**

Which is the most interesting episode of the Gift Matching Program 2010?

The most interesting part of the campaign was right after the start when our colleagues were extremely excited to donate to the project.

Which is the most successful project of the Gift Matching Program 2010 in your country?

In 2010 the Darussafaka campaign was the most successful project.

Considering you work as a coordinator, was it easy to activate your colleagues?

We realized that the campaign created a nice synergy among the employees.

Which is the impact of the Gift Matching Program 2010?

Our colleagues can't wait for the next Gift Matching Program campaign. They are aware about the social problems and they realized that they can do something important for people in need. NGOs started appreciating the initiative.

Qual è stato l'episodio più interessante del Gift Matching Program 2010?

L'annuncio della seconda edizione, quando i nostri colleghi hanno iniziato a donare con grande entusiasmo e cercando di coinvolgere più persone.

Qual è stato il progetto che ha suscitato più adesioni nel 2010?

Il progetto più riuscito è stata la campagna Darussafaka.

Ripensando al suo lavoro come coordinatore, è stato facile coinvolgere i colleghi?

Sì, la campagna ha prodotto una buona sinergia tra i colleghi.

Qual è l'impatto del Gift Matching Program del 2010?

I colleghi attendono le nuove edizioni del Gift Matching Program. Hanno maturato più consapevolezza riguardo i problemi sociali e capiscono che possono fare qualcosa per le persone disagiate. Inoltre le ONG hanno cominciato a conoscere l'iniziativa e ad apprezzarla.



UniCredit Foundation
PROJECTS

AUSTRIA► Aid for blind and visually impaired people - Licht für die welt

Licht für die welt is dedicated to ensuring the rights of people with disabilities in developing countries, without gender, ethnicity, social group or religion discrimination. In 2010 Licht für die welt supported 141 aid projects in Africa, Asia, Latin America and Southeast Europe.

Le donazioni hanno contribuito ai programmi di tutela dell'associazione Licht für die welt che si occupa di persone non vedenti.

Participants: 35

Donation: 4.614 Euro **Matching UniCredit Foundation:** 4.152 Euro

AUSTRIA► Aids for Ethiopia - Menschen für Menschen

The organization operates in Ethiopia in long-term development projects. These include agro-ecological projects, building wells, schools and girls' dormitories, the expansion of health services and measures for the improvement of women's condition.

Contributi per sostenere i progetti che l'associazione ha in corso in Etiopia.

Participants: 34

Donation: 5.689 Euro **Matching UniCredit Foundation:** 5.120 Euro

AUSTRIA► Aid for handicapped people - Licht ins Dunkel

The aims of the project is to help mentally and physically disabled people in Austria. The association Licht ins Dunkel organizes every year a television programme that takes place for 14 consecutive hours in order to raise funds for social assistance in Austria.

Contributo alle attività di Licht ins Dunkel che organizza un programma televisivo di raccolta fondi per l'assistenza sociale di persone disabili.

Participants: 47

Donation: 3.618 Euro **Matching UniCredit Foundation:** 3.256 Euro

AUSTRIA► Aids for research - Kinderkrebsforschung

The project supports a hospital that hosts children with cancer. The objective is to improve the diagnosis and treatment of cancer. Since 1986 the S. Anna hospital has been organizing regular fundraising campaigns to improve scientific research. In recent years new laboratories have been built to improve educational opportunities.

Sostegno al Kinderkrebsforschung per contribuire alle attività di terapia e di diagnosi dei tumori infantili.

Participants: 153

Donation: 7.251 Euro **Matching UniCredit Foundation:** 6.526 Euro

AUSTRIA► Aid for young people - Cafuba Adriano de Souza Ribeiro

Cafuba is a favela in Niteroi, Brazil. Cafuba helps children from the poorest families offering them a balanced diet, clothes, helping them with their homework and organizing hygiene trainings. In Cafuba some of the missionaries, who come from Austria, host street children and poor people.

Contributo a favore dei missionari che operano in una favela in Brasile.

Participants: 18

Donation: 13.450 Euro **Matching UniCredit Foundation:** 12.105 Euro

AUSTRIA► Annual meeting - Österreichische Rett Syndrom Gesellschaft

Rett syndrome is a neurodevelopment disorder that only allows to communicate through the eyes. The Österreichische Rett Syndrom Gesellschaft is managed by volunteers and by relatives whose children suffer from this pathology on the basis of mutual aid. The project will support an annual meeting of the families with sick children.

Contributo per l'organizzazione dell'annuale riunione delle famiglie di malati della sindrome di Rett.

Participants: 42

Donation: 1.976 Euro **Matching UniCredit Foundation:** 1.778 Euro

AUSTRIA► Annual meeting - Österreichische Rett Syndrom Gesellschaft

Rett syndrome is a neurodevelopmental disorder that only allows to communicate through the eyes. The Österreichische Rett Syndrom Gesellschaft is managed by volunteers and by families whose children suffer from this pathology on the basis of mutual aid. The project will support an annual meeting of the families.

Contributo per l'organizzazione dell'annuale riunione delle famiglie di malati della sindrome di Rett.

Participants: 15

Donation: 1.236 Euro **Matching UniCredit Foundation:** 1.112 Euro

AUSTRIA► Asylum seekers - Verein Ute Bock

The association helps asylum seekers during the lengthy waiting time in the asylum process to ensure decent living conditions and open perspectives for sustainable living as well as working opportunities. Asylum seekers are people who are experiencing hardship, therefore they need assistance.

Contributo all'associazione che si occupa delle persone richiedenti asilo, a cui offre assistenza per una vita dignitosa.

Participants: 28

Donation: 2.720 Euro **Matching UniCredit Foundation:** 2.448 Euro

AUSTRIA► Building hospital in Rajasthan, India - Österreich Hospital in India

The purpose of the association is building hospitals in northern India. The current project is located in Jadan, Rajasthan. Rajasthan is a land once split between the warring principalities of Raja, nomadic pastoralism, fortresses, ancient traditions.

Contributo per la costruzione di un centro sanitario in Rajasthan, India.

Participants: 29

Donation: 3.100 Euro **Matching UniCredit Foundation:** 2.790 Euro

AUSTRIA► Christmas gifts - Kolping Österreich, Frauen-und Sozialreferat

With this project Kolping Österreich wants to make Christmas gifts for children who are hosted in the shelter home of the village of Mistelbach (Austria). The association is part of a network of Christian associations.

Contributo per l'acquisto di regali di Natale per i bambini ospiti della casa di accoglienza del villaggio di Mistelbach.

Participants: 18

Donation: 2.500 Euro **Matching UniCredit Foundation:** 2.250 Euro

AUSTRIA► Creative room - SOS Kinderdorf Altmünster

The aim of the project is to create a crafting room in the SOS-Childrens Village of Altmünste (Austria). All crafting rooms are designed to enable young people grow up in a welcoming environment, that enhances their creativity to promote their individual potential and to support their different growing phases.

Contributo per la ludoteca del Centro SOS Villaggi dei bambini a Altmünste (Austria).

Participants: 42

Donation: 2.878 Euro **Matching UniCredit Foundation:** 2.590 Euro

AUSTRIA► Community for young people - Caritas Verband Salzburg

Caritas Verband Salzburg operates in Kiev in a shelter home for young people in difficulty. Caritas gives the chance to have an education and a better life.

Caritas works with and for people to ensure them a decent life and gives opportunity for a bright future.

Sostegno alla Caritas di Salisburgo che gestisce a Kiev una casa di accoglienza per senzatetto e giovani in stato di bisogno.

Participants: 17

Donation: 1.281 Euro **Matching UniCredit Foundation:** 1.152 Euro

AUSTRIA► Development - Caritas Österreich

Caritas Österreich provides worldwide emergency and disaster relief. It is also a worldwide specialized association of professional social workers working for children, elderly and sick people and for people with disabilities. Caritas works to make a decent living to a million people living below the poverty line.

Contributo a Caritas Austria che opera nei Paesi in via di Sviluppo sia a livello di soccorsi in caso di emergenze, sia con programmi di sviluppo di medio lungo termine.

Participants: 61

Donation: 30.000 Euro **Matching UniCredit Foundation:** 27.000 Euro

AUSTRIA► Development - Nachbar in Not

The association ensures a rapid intervention in case of great catastrophes and major disasters, without bureaucracy. It operates with media support to raise funds, which are then allocated to the NGOs that participate to the campaign. Nachbar in Not is financed through contributions from individuals and institutions.

Sostegno alle attività di raccolta fondi che l'associazione Nachbar in Not svolge soprattutto in occasione di emergenze.

Participants: 24

Donation: 2.690 Euro **Matching UniCredit Foundation:** 2.421 Euro

AUSTRIA► Fight against Aids - Roberto Bazzoni Onlus

The Association raises funds to provide medical care to AIDS patients in some villages of Zimbabwe. Roberto Bazzoni Onlus is a charitable non profit association born thanks to some managers of Pioneer Investments and of UniCredit. Projects must have realistic aims and must be monitored through direct contact.

Il contributo va al progetto sanitario rivolto ai malati di Aids in Zimbabwe.

Participants: 18

Donation: 5.535 Euro **Matching UniCredit Foundation:** 4.981 Euro

AUSTRIA► Fight against poverty -Wiener Hilfswerk

Wiener is a fund that supports families in need, people who lost their home and job and who are now living in poverty. The association offers help to people who are living a difficult phase of their life through self-help groups and support offered by volunteers and experts. Its slogan is “hand in hand.”

Contributo al Fondo Wiener che organizza gruppi di auto mutuo aiuto e incontri per sostenere persone in stato di bisogno.

Participants: 102

Donation: 2.696 Euro **Matching UniCredit Foundation:** 2.426 Euro

AUSTRIA► For children's village - SOS Kinderdorf Moosburg/Kärnten

The SOS Children's Village is located north of Moosburg, in Kärnten Wörthersee, 14 kilometers from Klagenfurt, capital of Kärnten. The village hosts orphans giving them a welcoming place of healthy growth. The SOS Children's Village consists of several educational institutions.

Sostegno alle attività dell'associazione SOS-Kinderdorf Moosburg/Kärnten.

Participants: 21

Donation: 6.354 Euro **Matching UniCredit Foundation:** 5.718 Euro

AUSTRIA► For mother and child - Kolping Österreich, Frauen und Sozialreferat

The project is in favor of Kolping Austria to help 18 women and 28 children hosted in a multicultural community where also 15 orphan girls live. In addition to providing small sums of money to single mothers, the volunteers also organize courses to overcome the trauma.

Progetto socio-educativo per madri e bambini vittime di violenza a favore dell'organizzazione Kolping Austria.

Participants: 18

Donation: 2.500 Euro **Matching UniCredit Foundation:** 2.225 Euro

AUSTRIA► Hiep Duc -World Vision

World Vision works in nearly 100 countries around the world. The project includes the development programme “Hiep Duc” in Vietnam that supports orphan children and orphanages. Over the past 15 years, World Vision has developed programs to provide support to homeless people, as well as education and health for children in Vietnam.

Sostegno a World Vision che opera in Vietnam con programmi di sviluppo per bambini e senzatetto.

Participants: 17

Donation: 2.608 Euro **Matching UniCredit Foundation:** 2.374 Euro

AUSTRIA► Holiday for children - Kongregation der Schwestern vom armen Kinde Jesus

The project has offered a holiday to Legoland to the orphans of the hospice in Rohrbach an der Gölsen, Austria. The trip is an important recreational and traveling opportunity for the children living at the orphanage, who can visit new places.

Contributo per l'organizzazione di un viaggio-vacanza a Legoland per alcuni bambini orfani di una casa d'accoglienza.

Participants: 43

Donation: 3.348 Euro **Matching UniCredit Foundation:** 3.013 Euro

AUSTRIA► House for children - Tibetan Children Village

Arrangement of the roof of the shelter for boys in the Tibetan Children Village in Suja. In addition, support for girls who have recently escaped from Tibet. Many associations denounce human rights violations. For this reason, many Tibetans are struggling for their rights and in some cases seek refuge abroad.

Ristrutturazione del tetto della casa di accoglienza per minori gestita dall'associazione Tibetan Children Village.

Participants: 20

Donation: 3.300 Euro **Matching UniCredit Foundation:** 2.970 Euro

AUSTRIA► Hospice for children - Sterntalerhof

Sterntalerhof is a hospice that hosts seriously sick children with their families and provides them psychological and experts support. Sterntalerhof has been adopting since 1999 a holistic approach that is also based on rehabilitation therapy on horseback.

Contributo all'hospice per bambini con gravi patologie e per le loro famiglie.

Participants: 42

Donation: 1.920 Euro **Matching UniCredit Foundation:** 1.728 Euro

AUSTRIA► Humanitarian aid - Österreichisches Rotes Kreuz

Österreichisches Rotes Kreuz is a private organization based on the ideal of selfless charity and inspired by non profit principles. Operating independently, it carries out humanitarian tasks with the help of volunteers and employees, in order to assist all people in need, at home and abroad.

Contributo ai progetti promossi dalla Croce Rossa Austriaca in Austria e all'estero.

Participants: 32

Donation: 1.306 Euro **Matching UniCredit Foundation:** 1.175 Euro

AUSTRIA► Medical Aid - Ärzte ohne Grenzen

Support to Medicines Sans Frontieres, the largest international, independent, medical humanitarian organisation in the world created by doctors and journalists in France in 1971. Today, MSF provides humanitarian relief in over 60 countries to people whose survival is threatened by violence, mainly due to wars, catastrophes or epidemics.

Contributo all'associazione Medici Senza Frontiere, impegnata a portare aiuti alle popolazioni di oltre 60 Paesi.

Participants: 70

Donation: 5.761 Euro **Matching UniCredit Foundation:** 5.185 Euro

AUSTRIA► Medical aid - Verein “Austria pro Moldavia”

“Austria pro Moldavia” organizes trips to Romania and Moldova to bring medical supplies. In addition, the association pays for medical care of children coming from poor families.

The association began its activities in 1988, during the regime of Dictator Ceausescu, when Romanian people were living in extreme poverty.

Contributo all'associazione che porta medicinali in Romania e in Moldavia.

Participants: 17

Donation: 1.560 Euro **Matching UniCredit Foundation:** 1.404 Euro

AUSTRIA► Nkundabana - those who love children - Care Österreich

The Project “Nkundabana –those who love children” helps orphan children in Rwanda. CARE Austria, Association for Development Cooperation and Humanitarian Aid, has 30 projects in Africa, Asia and Southeast Europe which are based on the principle “helping people to help themselves”.

Sostegno all'associazione Care Austria, in particolare al progetto a favore degli orfani rwandesi.

Participants: 16

Donation: 1.582 Euro **Matching UniCredit Foundation:** 1.423 Euro

AUSTRIA► Personal computer - Stiftung Kindertraum

The project benefits a school and has contributed to the purchase of personal computers with programs dedicated to students with disabilities. The purpose of the association is to satisfy the wishes of sick children, such as meeting their favorite singer or a character of their fairy tales, or to create an event that is very close to the desire of the child.

Contributi per l'acquisto di software per l'insegnamento dedicato ad allievi disabili.

Participants: 31

Donation: 2.020 Euro **Matching UniCredit Foundation:** 1.818 Euro

AUSTRIA► Primary school and orphanage - David Balikuddembe

The aim of the project is the construction and the management of a school in Nabin, Uganda, that will host 280 children. The project also aims to build an orphanage. AIDS is still disturbingly common and infection rates are constant: in Uganda both doctors and experts of international cooperation are fighting against Aids.

Contributo per sostenere la costruzione di una scuola e di un orfanotrofio in Uganda.

Participants: 16

Donation: 3.840 Euro **Matching UniCredit Foundation:** 3.456 Euro

AUSTRIA► Orphanage - Kongregation der Schwestern vom armen Kinder Jesus

The orphanage “The house of children”, based in Edelfhof, has been managed by the Congregation of the Sisters of Poor Child Jesus since 1948. The orphanage hosts 33 disadvantaged children between 3 and 15. Donations will be devoted to organize a holiday for the little guests of the orphanage to Legoland.

Progetto socio-educativo a favore degli ospiti della Casa dei bambini di Edelfhof che comprende anche un viaggio a Legoland.

Participants: 43

Donation: 3.293 Euro **Matching UniCredit Foundation:** 2.963 Euro

AUSTRIA► Sailing course -Vento libero

The aim of the project is to buy a talking compass and to organize a sailing training course for blind people. Vento libero organizes sailing and boating courses for blind and visually impaired people, offshore sailing courses, creates special nautical charting, and gives free supply of audio books dealing with sailing techniques.

Contributo per un corso di vela per persone ipo e non vedenti.

Participants: 15

Donation: 5.000 Euro **Matching UniCredit Foundation:** 4.500 Euro

AUSTRIA► School program - SOS Kinderdorf Moosburg Kärntent

The donation of the Wolfsberg subsidiary of Bank Austria is in favor of SOS Children's Village Moosburg in Carinthia. The project involves the use of subsidies for the education of young people in order to ensure their future through a regular school curriculum.

I contributi sono a favore della casa di accoglienza di SOS Villaggi dei bambini di Moosburg in Carinzia.

Participants: 17

Donation: 6.000 Euro **Matching UniCredit Foundation:** 5.400 Euro

AUSTRIA► Support of an orphanage - Lions Club of Phuket Andaman Sea

Lions Club of Phuket Andaman Sea supports the orphanage “Phuket sunshine villages”. The project provides shelter and education events. Lions Club of Phuket Andaman Sea decided to be involved in a longer term project to help tsunami victims.

Sostegno a Lions Club of Phuket Andaman Sea che gestisce un orfanotrofio a Phuket, in Thailandia.

Participants: 15

Donation: 1.400 Euro **Matching UniCredit Foundation:** 1.260 Euro

AUSTRIA► Support to activities - Debra Österreich

The association offers help to the so called “Butterfly-Children”, children with the incurable skin-disease Epidermolysis bullosa. DEBRA wants to increase chances of recovery through targeted research and early diagnosis. Doctors and relatives can contact Debra to have information and to exchange experiences in order to improve the patient's care.

Contributo a Debra, associazione impegnata per la ricerca e la cura della epidermolisi bollosa che colpisce i bambini che vengono detti “bambini farfalla”.

Participants: 27

Donation: 2.030 Euro **Matching UniCredit Foundation:** 1.827 Euro

AUSTRIA► Support to activities - Concordia

In 1991 Father Georg Sporschill SJ left Germany to go to Romania with three volunteers from Germany and Austria. They went to help street children in Bucharest. Today approximately 1000 children live in the houses managed by Concordia in Romania, Moldova and Bulgaria.

Donazioni a favore del progetto che assiste i bambini di strada dell'Est Europa.

Participants: 32

Donation: 5.015 Euro **Matching UniCredit Foundation:** 4.513 Euro

AUSTRIA► The Children Dream - Stiftung Kindertraum

The Foundation Stiftung Kindertraum (The Children Dream), that was born in Vienna in March 1998, aims to fulfill the dreams of sick children (a journey, a computer, therapy, sport equipments or “only” a game or a doll).

Il progetto è a favore della Fondazione Stiftung Kindertraum che ha come scopo realizzare i desideri di bambini gravemente malati.

Participants: 17

Donation: 3.331 Euro **Matching UniCredit Foundation:** 2.997 Euro

AUSTRIA► The Children's Village - Werke der Schwestern vom armen Kinder Jesus

The Children's Village Clara Fey in Vienna hosts children with disabilities aged 5 to 18 who are supervised by qualified staff and therapists. Donations will be used to purchase therapeutic games to improve balance, muscle structure and movement of the young disabled children.

Le donazioni a favore del Villaggio dei bambini Clara Fey di Vienna servono all'acquisto di materiali di gioco terapeutico per i piccoli disabili.

Participants: 28

Donation: 1.022 Euro **Matching UniCredit Foundation:** 1.009 Euro

AUSTRIA► Training school - Verein zur Unterstützung sozial geschädigter Kinder

The project Pflaster ("floor") helps young disadvantaged people with no parental support to become self-sufficient through a training school for a period of 1 to 3 years. The course also provides vocational training, houses for rent and the possibility to get a driving licence.

Progetto per giovani svantaggiati per aiutarli a diventare autonomi e autosufficienti.

Participants: 26

Donation: 2.215 Euro **Matching UniCredit Foundation:** 1.993 Euro

AUSTRIA► Workshop - Verein "Geh mit uns" & Behindertenhilfe

The project's purpose is to organize a workshop for disabled people by promoting rehabilitation and social integration. The association offers educational courses customized according to the most innovative pedagogical approaches to teach students about disability.

Le donazioni contribuiscono alle attività dell'associazione che si occupa di integrazione sociale e riabilitazione di persone disabili.

Participants: 17

Donation: 1.130 Euro **Matching UniCredit Foundation:** 1.017 Euro

BOSNIA HERZ.► Aids for children with special needs - My hope

My Hope is an association committed to assisting children. My Hope helps children and youths with special needs and it also helps their families. The needs of this population are sometimes three times higher than the needs of children and youths who have no psychophysical problems. Donations support the activities of the association.

Contributo all'associazione che si occupa dell'assistenza di bambini disabili.

Participants: 23

Donation: 235 Euro **Matching UniCredit Foundation:** 212 Euro

BOSNIA HERZ.► Purchase of diagnostic machine - Iskra

Iskra is an association of women suffering from breast cancer. The organization has planned to buy a mammography machine or other similar examination and diagnostics equipments. Iskra works to promote a culture of prevention among women. Having a breast test once a year can be lifesaving.

Contributo per l'acquisto di apparecchi per la diagnosi del cancro al seno.

Participants: 12

Donation: 79 Euro **Matching UniCredit Foundation:** 71 Euro

BOSNIA HERZ.► Supporting the activities - Pride association of single parents

Pride is a non profit organization that represents the interests of disadvantaged single parent families (mostly single mothers, but also single fathers). The rights of this group of the population are not institutionally regulated, therefore these families are mostly living below the survival level.

Contributo all'associazione Pride che tutela i diritti delle famiglie monoparentali.

Participants: 7

Donation: 40 Euro **Matching UniCredit Foundation:** 36 Euro

BOSNIA HERZ.► Supporting the activities - Allied women of Banja Luka

The organization aims to protect women's human rights. In 2007 it opened a safe house for women and children victims of family violence. The city underwent significant changes during the Yugoslav war. Many years after the war, there are still people in need of food and psychological aid.

Sostegno all'associazione che ha aperto una casa di accoglienza per bambini e madri vittime di violenza.

Participants: 5

Donation: 30 Euro **Matching UniCredit Foundation:** 27 Euro

BULGARIA► Children victims of traffic accidents - Bulgarian Red Cross

The Bulgarian Red Cross has activated a national fund to support children who are victims of traffic accidents. The Bulgarian Red Cross is an independent and neutral organization ensuring humanitarian protection and assistance to victims of war and armed violence.

Le donazioni alimentano un fondo nazionale creato per assistere i bambini che sono stati coinvolti in incidenti stradali.

Participants: not available

Donation: 791 Euro **Matching UniCredit Foundation:** 712 Euro

BULGARIA► Disabled people - Bulgarian Charity Aid Foundation

The mission of the Bulgarian Charity Aid Foundation is to promote the development of philanthropy in Bulgaria, in order to devote resources to charitable purposes and to assist donors in achieving the best result. A project of the Bulgarian Charity Aid Foundation is about supporting the Bulgarian association for disabled people.

Sostegno a Bulgarian Charity Aid Foundation, che promuove la filantropia nel Paese, in particolare un'associazione che offre assistenza ai disabili.

Participants: not available

Donation: 541 Euro **Matching UniCredit Foundation:** 487 Euro

BULGARIA► Home care - Apoz Association of patients with cancer

Apoz helps Bulgarian cancer patients receive adequate treatment in order to protect their jobs and their human rights, and to integrate them into society like all other patients with chronic diseases. The organization has developed a project to provide assistance to cancer patients who have no family.

Donazioni per un progetto rivolto ai malati di cancro per la loro integrazione sociale.

Participants: not available

Donation: 1.136 Euro **Matching UniCredit Foundation:** 1.023 Euro

BULGARIA ► Scholarships for orphan - Bulgarian Charity Aid Foundation

The Bulgarian Charity Aid Foundation's mission is to promote the development of philanthropy in Bulgaria, in order to devote resources to charitable purposes and to assist donors in achieving the best result in their charitable activities. A project of the Bulgarian Charity Aid Foundation is about offering scholarships to orphans.

Sostegno al programma educativo di Bulgarian Charity Aid Foundation realizzato per bambini orfani.

Participants: not available

Donation: 1.016 Euro **Matching UniCredit Foundation:** 915 Euro

BULGARIA ► Support to elderly people - Bulgarian Charity Aid Foundation

The Bulgarian Charity Aid Foundation's mission is to promote the development of philanthropy in Bulgaria, in order to devote resources to charitable purposes. A project of the Bulgarian Charity Aid Foundation is about helping elderly people who need to be supported at home.

Sostegno a Bulgarian Charity Aid Foundation, associazione che si occupa di dare assistenza domiciliare agli anziani non autosufficienti.

Participants: not available

Donation: 718 Euro **Matching UniCredit Foundation:** 646 Euro

BULGARIA ► Warm meals - Bulgarian Red Cross

The Bulgarian Red Cross is an independent, neutral organization ensuring humanitarian protection. The project the Bulgarian Red Cross aims to offer warm meals to disadvantaged children coming from across the country. They will receive warm meals every day in autumn and winter.

Sostegno alla Croce Rossa bulgara per il progetto "Pasto caldo" rivolto ai bambini svantaggiati durante il periodo invernale.

Participants: not available

Donation: 614 Euro **Matching UniCredit Foundation:** 552 Euro

CROATIA ► Assistance to sick people - UOMM

Since 2007 the voluntary association UOMM against malignant melanoma has been operating to promote the importance of prevention and early diagnosis and to provide information and assistance to sick people. It organizes seminars and debates and promotes cooperation in Croatia and abroad.

Contributo per l'associazione Uomm impegnata nella lotta contro il melanoma.

Participants: 8

Donation: 233 Euro **Matching UniCredit Foundation:** 209 Euro

CROATIA ► Assistance to women - Sve za nju

The voluntary association "All for you" was founded in 2008 by three patients (Vesna Andrijević-Matovac, Bojana and Benovic Alemka Balenović) to provide information, psychological and logistical assistance to women with breast cancer and their families. It currently has over 200 members.

Contributi all'associazione "All for you" per aiutare le donne con tumore al seno.

Participants: 8

Donation: 198 Euro **Matching UniCredit Foundation:** 179 Euro

CROATIA ► Dom daleko od doma - Hrabro srce

Hrabro srce (=Brave Heart) is best known for its successful project "Dom daleko od doma" ("A home away from home") which aims at providing accommodation and support to families with children who are admitted to hospital and come to Zagreb for prolonged hospital treatment from all over Croatia.

Sostegno all'associazione che assiste le famiglie di bambini malati ricoverati lontano dalla propria casa.

Participants: 42

Donation: 1.077 Euro **Matching UniCredit Foundation:** 969 Euro

CROATIA ► Fight against cancer - Roseta

Since 2001 the association for the fight against cancer has been helping women affected by breast cancer and has been promoting prevention meetings and psychological support. Fundraising enabled to buy scientific equipment for early diagnosis, as well as a mammography viewer.

Progetto a favore dell'associazione "Roseta" che aiuta le donne con cancro al seno.

Participants: 31

Donation: 260 Euro **Matching UniCredit Foundation:** 234 Euro

CROATIA ► Food aid - Marijini obroci

Malawi is where Marijini obroci first school feeding began in 2002. The association provides daily meals in school to over 450,000 children attending Under 6 Centres or Primary schools. Marijini obroci works always closely with local communities when establishing a school feeding project.

Aiuti alimentari agli oltre 450mila studenti in Malawi assistiti dai volontari dell'associazione "Marijini obroci" (I pasti di Maria).

Participants: 67

Donation: 5.396 Euro **Matching UniCredit Foundation:** 4.856 Euro

CROATIA ► Improve the quality of life - Rotor

Rotor is an organization that brings together parents, care givers and friends of mentally challenged people. The purpose of the organization is to support efforts to improve the quality of life of its members. The members share their experience with parents who are outside the organized care system.

Sostegno all'associazione Rotor che riunisce familiari di disabili mentali e che opera per dar loro supporto.

Participants: 8

Donation: 631 Euro **Matching UniCredit Foundation:** 568 Euro

CROATIA ► Integration of disabled children - Mi

"Mi", the association of parents of children with special needs, was founded to increase the quality of life and the integration of disabled children. Today, the community brings together 97 families for a total of 117 children with various physical and mental disabilities.

Donazioni all'associazione "Mi" per migliorare la qualità di vita di minori disabili.

Participants: 42

Donation: 314 Euro **Matching UniCredit Foundation:** 282 Euro

CROATIA ► Palliative care - HOPS

The Association for Hospice and Palliative Care (HOPS) was established in Split in 2009 by Dr. Joseph Kalajžić together with a group of volunteers to assist elderly people and cancer patients and try to alleviate the suffering of their families.
Donazioni destinate all'Associazione per l'Hospice e Cure Palliative di Spalato, che dal 2009 offre assistenza ai malati terminali e agli anziani.

Participants: 174

Donation: 1.171 Euro **Matching UniCredit Foundation:** 1.054 Euro

CROATIA ► Pilgrimage - D.U.H. Dječja udruga hrabrost

D.U.H. is a non profit charity organization, registered in 2003 in the Republic of Croatia. It was established to enrich the social life of young people with special needs. It organizes one-day-activities at their headquarters in Croatia and Easter pilgrimages to Lourdes, France.
Contributo a D.U.H. che organizza pellegrinaggi di persone disabili in luoghi di culto come Lourdes e attività sociali per giovani svantaggiati.

Participants: 49

Donation: 741 Euro **Matching UniCredit Foundation:** 666 Euro

CROATIA ► Psychological and material support - Slap

The association "Slap" in Slavonski Brod-Posavina is a charitable and humanitarian organization founded in 2008 that brings together parents and families of children diagnosed with cancer. The main objective of the association is to improve children's quality of life through psychological and material support to their families.
L'associazione Slap si prende cura dei bambini malati di cancro e delle loro famiglie. In particolare offre supporto psicologico e materiale alle famiglie.

Participants: 33

Donation: 280 Euro **Matching UniCredit Foundation:** 252 Euro

CZECH REPUBLIC ► Health and nutrition - Czech Committe for UNICEF

Since it was founded UNICEF works on nutrition programmes aimed at fulfilling every child's right to adequate nutrition. UNICEF commits to scaling up and covering the costs of its high-impact nutrition interventions, which are developed within the programme dealing with infancy and young children.
Contributo alla sede ceca di Unicef per sostenere i programmi alimentari che l'organizzazione ha in corso nel mondo.

Participants: 11

Donation: 404 Euro **Matching UniCredit Foundation:** 364 Euro

CZECH REPUBLIC ► Promotion of health - Keogo association

Keogo association works in Burkina Faso. Its aim is to contribute to ensure street children's health. In addition to providing health care, the association organizes moments of study, sport and recreation for street children.
Contributo a favore di Keogo, associazione che in Burkina Faso si occupa di dare accoglienza e assistenza ai bambini di strada.

Participants: 17

Donation: 760 Euro **Matching UniCredit Foundation:** 684 Euro

CZECH REPUBLIC ► Supporting activities - Arcidiecézní charita Praha

The Caritas of the Archdiocese of Prague, which supports St Theresa's home, offers a range of social services particularly aimed at those who are in extreme poverty, such as homeless. Caritas assists people who are in need: the services provided are a dormitory and a day care center.
Contributo per la realizzazione di servizi sociali a favore di carcerati e senza tetto.

Participants: 9

Donation: 1.194 Euro **Matching UniCredit Foundation:** 1.074 Euro

CZECH REPUBLIC ► Improve teaching - Wakitaka

Wakitaka is a charity founded to support the children of Wakitaka Primary School in Uganda. The purpose of the project is to improve the standard of teaching in the school of Wakitaka where the organization bought a shed and farming tools. It also installed a weather station.
Sostegno per migliorare la qualità dell'insegnamento nella scuola primaria ugandese.

Participants: 7

Donation: 546 Euro **Matching UniCredit Foundation:** 491 Euro

ESTONIA ► Purchase medical equipment - SA Tallinn Children's Hospital

Funds are raised in favor of SA Tallinn Children's Hospital, in particular for the purchase of medical equipment and diagnostic instruments. Tallinn Children's Hospital is the only Children's Specialized hospital in North Estonia and it features all pediatric divisions, with the exception of heart surgery for children.
Contributo al SA Tallinn Children's Hospital per l'acquisto di apparecchiature medicali e di diagnostica.

Participants: 12

Donation: 310 Euro **Matching UniCredit Foundation:** 279 Euro

GERMANY ► A children nursery - Förderverein für den Bunten Kreis Bayreuth

The association takes care of families with premature babies and sick children as well as children with disabilities. The project finances a children nursery that hosts children and their families and supports families with no resources within their own social environment.
Il progetto finanzia la realizzazione di una nursery per bambini prematuri e malati e dà supporto alle loro famiglie in difficoltà economica.

Participants: 21

Donation: 1.540 Euro **Matching UniCredit Foundation:** 1.386 Euro

GERMANY ► A children nursery - Förderverein für den Bunten Kreis Bayreuth

The association takes care of families with premature babies and sick children as well as children with disabilities. The project finances a children nursery that hosts children and their families. The project supports families with no resources within their own social environment.
Il progetto finanzia la realizzazione di una nursery per famiglie in difficoltà economica.

Participants: 20

Donation: 1.270 Euro **Matching UniCredit Foundation:** 1.143 Euro

GERMANY► Against poverty - Mexicohilfe

The project supports children who live in Mexico City's garbage dumps and gives them education and employment opportunities. The aim of the project is to give a future to children through different approaches.

Il progetto sostiene diversi progetti dell'associazione Mexicohilfe impegnata a offrire istruzione e opportunità lavorative ai bambini di strada in Messico.

Participants: 20

Donation: 2.030 Euro **Matching UniCredit Foundation:** 1.827 Euro

GERMANY► Aid in cases of social hardship - Sternstunden

Since it was founded in 1993, the relief operation Sternstunden (Magic Moments) has been devoted to helping sick, differently abled or poor children and young people worldwide. The project is carried out in cooperation with Bayerische Rundfunk, the Bavarian radio station, and other sponsors.

Sostegno alle attività di Sternstunden che porta, in tutto il mondo, aiuto ai bambini.

Participants: 23

Donation: 1.274 Euro **Matching UniCredit Foundation:** 1.147 Euro

GERMANY► Building bridges - Verein Heiler Mensch - Heile Erde

The project aims to build bridges between people. The associations want to give new impetus to freedom and nonviolence in order to acquire a larger stability between people, their environment and the earth. To reach this goal they are organizing high-level conferences with leading speakers from all around the world.

Il progetto sostiene due associazioni, Verein Heiler Mensch e Heile Erde, impegnate nel dialogo fra i popoli.

Participants: 16

Donation: 1.024 Euro **Matching UniCredit Foundation:** 921 Euro

GERMANY► Cardiologic care - Gruppo Cuore Nuovo

The aim of the project is to support Gruppo Cuore Nuovo. The purpose of the Italian association is to contribute to the prevention and treatment of cardiovascular diseases, gathering as many people as possible through information meetings, health education and active participation in public events.

Contributo all'associazione Gruppo Cuore Nuovo che si occupa della prevenzione delle malattie cardiovascolari.

Participants: 15

Donation: 15.860 Euro **Matching UniCredit Foundation:** 14.274 Euro

GERMANY► Clowntherapy- Klinik Clowns

Donations support the work of clowns in hospitals. Klinik Clowns was founded in the Usa in 1986 with the awareness that laughter helps the healing process. The aim of Klinik Clowns is to make sick children's stay in hospital easier through entertainment and games.

Contributo a favore di Klinik Clowns, team di animatori nei reparti pediatrici degli ospedali.

Participants: 17

Donation: 1.041 Euro **Matching UniCredit Foundation:** 936 Euro

GERMANY► Conserve Biodiversity - WWF Deutschland

The mission of "WWF Germany - Foundation for the Protection of Biodiversity and the Natural Environment" concentrates its efforts on three large living habitats, namely forests, seas and coasts, as well as rivers and wetlands. In addition WWF is active in the protection of various species and in climate protection.

Contributo a WWF per le sue attività di conservazione della biodiversità e di protezione di flora e fauna.

Participants: 27

Donation: 1.985 Euro **Matching UniCredit Foundation:** 1.786 Euro

GERMANY► Databank - Deutsche Knochenmark Spenderdatei

The Deutsche Knochenmark Spenderdatei has more than 2,494,841 registered donors, making it the largest stem cell donor data bank in the world. In the last 17 years more than 26,314 donors donated their stem cells giving patients a new chance at life.

Contributo per la gestione della banca dati di Deutsche Knochenmark Spenderdatei, centro specializzato nelle diagnosi e nella cura delle leucemie.

Participants: 17

Donation: 1.480 Euro **Matching UniCredit Foundation:** 1.322 Euro

GERMANY► Dehradun Public School - Kinderhilfswerk Stiftung global-care

Dehradun Public School is a school run by children's charity Global Care in Kandoli, a small village near Dehradun, Northern India. It aims to address the lack of educational opportunities for children and in particular for girls coming from poor families. The school hosts 600 pupils.

Donazione per ampliare l'offerta formativa di una scuola a Dehradun, in India.

Participants: 17

Donation: 1.910 Euro **Matching UniCredit Foundation:** 1.719 Euro

GERMANY► Developing donors - Deutsche Knochenmark Spenderdatei

The aim of the project is to increase the number of donors. Deutsche Knochenmark Spenderdatei has over 2,494,841 registered donors, making it the largest stem cell donor data bank in the world. In the last 17 years more than 26,314 donors donated their stem cells and gave patients a new chance at life.

Contributo a favore di Deutsche Knochenmark Spenderdatei, centro specializzato nelle diagnosi e nella cura delle leucemie.

Participants: 23

Donation: 1.680 Euro **Matching UniCredit Foundation:** 1.512 Euro

GERMANY► Development in poor countries - Von Philipp Foundation

Funding and support to treat sick people, outpatient and in-patient medical treatment, education and youth work. The Foundation supports young people from poor families in Third World countries, including schooling and further education. The Foundation supports people in social hardship and elderly people in need.

La fondazione è impegnata in diversi progetti di sviluppo a favore dell'istruzione dei giovani dei Paesi del Sud del mondo.

Participants: 25

Donation: 1.325 Euro **Matching UniCredit Foundation:** 1.192 Euro

GERMANY► Differents project - Schub

Schub projects are: secondary schools sponsorships and job training for young people. "German for Mum" is a German course for foreign mothers of preschool children. Another project is "Welcome to life - Welcome to Olching": visits and monitoring service for families (fathers/mothers) with a child in the first year of life. *Sostegno all'associazione Schub che ha attivato programmi a favore dell'infanzia.*

Participants: 22

Donation: 1.795 Euro **Matching UniCredit Foundation:** 1.615 Euro

GERMANY► Donations - Montessori Schule Weiden Gemeinsam Leben

The Montessori school is not a public sector school. The project supports education and integration of children with and without disabilities. The school is based on the educational model of Italian educator Maria Montessori. The model puts the child at the center of the educational activity.

Contributo alla Montessori Schule Weiden Gemeinsam Leben che segue la speciale didattica della pedagoga Maria Montessori.

Participants: 17

Donation: 1.250 Euro **Matching UniCredit Foundation:** 1.125 Euro

GERMANY► Free meals for poor children - Aktivspielplatz Gostenhof

The association relies on donations, that enable it to prepare free meals for poor children. The programmes are free of charge and voluntary, and are aimed at schoolchildren between the age of 6 and 14 living in the multicultural district of Gostenhofen (Nuremberg).

Contributi all'associazione che gestisce una mensa gratuita per bambini.

Participants: 28

Donation: 1.015 Euro **Matching UniCredit Foundation:** 913 Euro

GERMANY► Fight against child labor - Indienhilfe

Measures to prevent child labor, including tutoring and pre-school, information campaigns in the villages. The most important target groups are Adivasis (indigenous people), Dalits (untouchables and lower castes), people below the poverty line, marginal and small farmers, landless laborers.

Sostegno all'associazione Indienhilfe che combatte lo sfruttamento del lavoro minorile.

Participants: 15

Donation: 1.362 Euro **Matching UniCredit Foundation:** 1.225 Euro

GERMANY► For children and refugees - Stiftung "Weg der Hoffnung"

The Foundation's aid programme primarily supports children and adolescents in Columbia (Villavicencio) and provides help to refugees. The Foundation's facilities open up new perspectives for children and adolescents whose future has been jeopardized by the civil war.

La Fondazione assiste in Colombia alcuni bambini del villaggio Villavicencio con un programma educativo e offre assistenza ai rifugiati politici.

Participants: 16

Donation: 2.600 Euro **Matching UniCredit Foundation:** 2.340 Euro

GERMANY► For children of Bukoba - Jambo Bukoba

Jambo Bukoba of Tanzania uses sport, and football in particular, for different purposes: AIDS education, equal opportunities, women empowerment, and decrease of dropout rates. Sport is used to develop respect, team spirit and fair play, to enhance girls' self-confidence and to raise AIDS awareness.

Le donazioni sostengono un progetto di educazione attraverso lo sport che si svolge in Tanzania.

Participants: 18

Donation: 1.185 Euro **Matching UniCredit Foundation:** 1.066 Euro

GERMANY► For orphans of Rwandan Genocide - Network for Africa

Raised funds will be used to support the Rwanda Mult Learning Center in Kigali, Rwanda, for orphans of the Rwandan genocide. The learning centre offers them opportunities which would be otherwise denied to them - enabling them to improve their skills, share their knowledge and ultimately to help their communities.

Contributo per le attività del Rwanda Mult Learning Center a Kigali che si occupa dei bambini rimasti orfani a seguito del genocidio.

Participants: 16

Donation: 11.425 Euro **Matching UniCredit Foundation:** 10.282 Euro

GERMANY► Give a change - Hilfe für Kinder in Kamboscha

Through good health education, and conscious behaviors the association aims to give young people a chance to build their future in a self-responsible and ethical way. In this way the association contributes to reduce the social gap, poverty and exploitation in Cambodia.

Contributo ai programmi educativi realizzati nelle zone più povere della Cambogia.

Participants: 15

Donation: 1.000 Euro **Matching UniCredit Foundation:** 900 Euro

GERMANY► Help families - Ambulantes Kinderhospiz München

The Mobile Children Hospice was founded in 2004. The Hospice helps parents with seriously or terminally ill children. Social workers help families to get through hard time.

Contributo all'associazione che offre sostegno psicologico ai genitori dei bambini malati terminali.

Participants: 20

Donation: 1.280 Euro **Matching UniCredit Foundation:** 1.152 Euro

GERMANY► Help for Ethiopia - Menschen für Menschen

To support lasting and sustainable change, Menschen für Menschen developed the idea of "integrated rural projects". In cooperation with the local population, an integrated approach to develop activities in the various categories of the projects has been developed.

Sostegno all'associazione Menschen für Menschen che porta avanti l'idea di una cooperazione allo sviluppo basata su progetti rurali integrati.

Participants: 17

Donation: 1.611 Euro **Matching UniCredit Foundation:** 1.449 Euro

GERMANY► Holistic development - Foerderkreis fuer heilpaedagogik

The Rudolf Steiner School in Augsburg is a centre dedicated to support mentally disabled children. This facility trains children for school, teaches to them, cares for them and fosters the development of more than 130 disabled children from morning until afternoon.

Sostegno al centro educativo Rudolf Steiner School che sviluppa programmi educativi per bambini disabili.

Participants: 16

Donation: 1.520 Euro **Matching UniCredit Foundation:** 1.368 Euro

GERMANY► Kinderdorf in Northern Thailand - O.P.C. Deutschland Hifle

O.P.C. Deutschland Hifle commits in favor of Burmese refugee children and orphans. The association manages a kinderdorf that needs furnitures. At the moment only a basic stove is available in the kitchen to cook for 43 children. The kinderdorf needs power supply and a bus to take the children to school.

Contributi per O.P.C. Deutschland Hifle che gestisce in Thailandia una casa di accoglienza per bambini orfani.

Participants: 29

Donation: 2.410 Euro **Matching UniCredit Foundation:** 2.169 Euro

GERMANY► Kinder of Cali - P. Alfred Welker Jesuitenmission

Alfred Welker moved to a slum in Cali, Colombia, the main center for cocaine and drug trafficking. There he created an impressive social system, that includes a kindergarten, a school, health facilities, workshops, and a farm. More than 400 employees, both male and female, found a job through this social system.

Sostegno ai progetti che Alfred Welker ha attivato in Colombia, nella città di Cali, per contrastare la criminalità giovanile.

Participants: 17

Donation: 1.743 Euro **Matching UniCredit Foundation:** 1.568 Euro

GERMANY► Matadi - Pfarrgemeinde Grossaitingen

The purpose of the initiative is to improve training for nurses and increase the quality of teaching in schools run by some priests who come from the parish of St. Nicholas in the town of Großaitingen, Democratic Republic of Congo. Thanks to donations schools can employ more qualified teachers and provide appropriate education.

Contributi per migliorare la formazione degli infermieri nella RDC.

Participants: 17

Donation: 2.330 Euro **Matching UniCredit Foundation:** 2.097 Euro

GERMANY► Meal per day - Suore Francescane Missionarie di Assisi

The Franciscan Missionary Sisters of Assisi help poor people, teach children at school and provide help to needy families. In numerous nutrition centers the Sisters use all available means to fight famine and poverty.

Sostegno alle missioni in cui operano le suore Francescane missionarie di Assisi che offrono assistenza alimentare, medica ed educativa ai poveri

Participants: 28

Donation: 1.901 Euro **Matching UniCredit Foundation:** 1.711 Euro

GERMANY► Microcredits - Opportunity International

The Opportunity International project of "trust bank" aims to enable the wealthiest village people help their needy countrymen through microcredit schemes, so that they can start their own little business. Each trust bank consists of 15 to 20 members. In addition Opportunity International launched health education campaigns, for HIV prevention in particular.

Il progetto diffonde il microcredito fra le popolazioni di Africa, America Latina e India.

Participants: 21

Donation: 3.310 Euro **Matching UniCredit Foundation:** 2.979 Euro

GERMANY► Ndolage Hospital - Vereinte Ev. Mission

The PPF Fund (Poor Patients Fund) primarily supports children whose parents cannot afford medical treatment. In 2007 more than 1000 children were provided with treatment thanks to the fund. From July until September 2008, 427 children have been helped, and their lives have often been saved.

Contributo alla Missione che si occupa di bambini malati i cui parenti non possono affrontare le spese mediche.

Participants: 17

Donation: 3.548 Euro **Matching UniCredit Foundation:** 3.193 Euro

GERMANY► Overcoming poverty - World Vision

World Vision is an organization dedicated to sustainable development cooperation, disaster relief and advocacy in the field of development policy. Its core activity is to support children, families and their communities in overcoming poverty and social injustice.

Contributo ai progetti di cooperazione internazionale dell'associazione World Vision, impegnata nella lotta alla povertà dei Paesi del Sud del mondo.

Participants: 19

Donation: 2.044 Euro **Matching UniCredit Foundation:** 1.839 Euro

GERMANY► Poor people in Munich - Süddeutschen Zeitung

Süddeutschen Zeitung has launched a fundraising initiative to help people in need in Munich and in the surrounding area. The project provides these people with rapid support with no red tape when they lack money for important purchases.

Il giornale Süddeutschen Zeitung ha aperto una sottoscrizione per aiutare madri e padri in gravi difficoltà economiche nell'area di Monaco.

Participants: 20

Donation: 1.560 Euro **Matching UniCredit Foundation:** 1.404 Euro

GERMANY► Renovation of a day care center - Kinderhilfswerk Stiftung Global Care

The project aims to restructure the day center built in Itaituba, Northern Brazil. The facility, that hosts at least 400 children, is made of wood. The association wants to make it with brick. This will improve the safety of the structure and makes it more suitable to host a school and recreational activities.

Ristrutturazione di un centro diurno che accoglie almeno 400 bambini in Brasile.

Participants: 27

Donation: 1.910 Euro **Matching UniCredit Foundation:** 1.719 Euro

GERMANY► Save the rainforest - Greenpeace

Donations to support Greenpeace to save the rainforest. Greenpeace works at international level because destruction of nature is not limited at single States' level. Greenpeace focuses on the following issues: nuclear energy, energy, genetic engineering, climate, farming, environment and industry.

Sostegno alle attività di Greenpeace, in particolare a quelle relativa alla salvaguardia del patrimonio forestale del pianeta.

Participants: 26

Donation: 1.634 Euro **Matching UniCredit Foundation:** 1.471 Euro

GERMANY► School in Rep. Dem. of Congo - Pfarrgemeinde Großaitingen

Saint Nicolas's Parish in Großaitingen supports different educational projects. In Großaitingen it manages a nursery that hosts 80 children and in Republic Democratic of Congo it organizes a school for children coming from disadvantaged families. Donations help the school of a village in Congo train qualified teachers.

Le donazioni sostengono l'associazione che offre formazione agli insegnanti di una scuola nelle Repubblica Democratica del Congo per bambini svantaggiati.

Participants: 28

Donation: 2.410 Euro **Matching UniCredit Foundation:** 2.169 Euro

GERMANY► School projects - Zukunft für kinder der welt

In Myanmar, Zukunft für kinder der welt has made possible the realization of several school projects in the Shan Mountains, near Kalaw. A village was given a new intermediate level school. Another village was provided with furnishings.

Sostegno all'associazione Zukunft für kinder der welt che ha in corso programmi educativi in Myanmar.

Participants: 15

Donation: 2.170 Euro **Matching UniCredit Foundation:** 1.953 Euro

GERMANY► Self-help club - Verwaiste Eltern München

Self-help club and counseling center for mothers, fathers, siblings, grandparents who have to cope with the death of a child in the family. The association gathers people who had this dramatic experience and to help other parents who are experiencing a bereavement.

Contributo per la realizzazione di gruppi di auto mutuo aiuto per famiglie che stanno vivendo il dramma della morte di un figlio.

Participants: 19

Donation: 1.321 Euro **Matching UniCredit Foundation:** 1.188 Euro

GERMANY► Social emergencies - Ärzte ohne Grenzen

Ärzte ohne Grenzen provides emergency medical care in countries where health care facilities collapsed or where some population groups receive insufficient care. The NGO carries out the following activities: renovation and set up of hospitals, mobile clinics for health care in rural areas, medical care in refugee camps.

Contributo ai progetti sanitari che l'associazione individua in base alle emergenze.

Participants: 28

Donation: 3.241 Euro **Matching UniCredit Foundation:** 2.916 Euro

GERMANY► Solar lamp - Tanzania Hilfe

Donations allowed to buy solar lamps for the schools of a village in Tanzania, so that students can study in the evenings, after working during the day to contribute to the family income. The association operates on the principle that education and proper nutrition are the keys to reduce poverty and to build an equitable society.

Contributo per l'acquisto di lampade solari per un villaggio della Tanzania. In questo modo i ragazzi, occupati a lavorare di giorno, possono studiare di sera.

Participants: 24

Donation: 2.245 Euro **Matching UniCredit Foundation:** 2.020 Euro

GERMANY► Sport for education - Jambo Bukoba

Jambo Bukoba of Tanzania uses sport, and football in particular, for the following purposes: AIDS education, equal opportunities, women empowerment, reduction of school dropout. Sport is used to develop respect, team spirit, fairplay, to enhance girls' self-confidence and raise awareness on AIDS.

Contributo a un progetto sportivo ed educativo che si svolge in Tanzania.

Participants: 24

Donation: 2.125 Euro **Matching UniCredit Foundation:** 1.912 Euro

GERMANY► Supporting activities - Süddeutsche Zeitung

During Advent the Süddeutsche Zeitung and the county (Dachau, Ebersberg, Erding, Freising, Furstenfeldbruck, Garching, Starnberg, Würmtal, Unterhaching and Wolfratshausen) launched a fundraising campaign, which proceeds are used to provide assistance to poor, sick and differently abled people.

Il giornale Süddeutschen Zeitung ha aperto una sottoscrizione per fornire sostegno finanziario e alimentare agli indigenti e ai malati.

Participants: 26

Donation: 1.435 Euro **Matching UniCredit Foundation:** 1.291 Euro

GERMANY► Support children and young people - Die Arche

Donations to support the association that works to get children off the streets. There are now five "Die Arche" facilities in Germany, that offer every day wholesome hot meals, homework supervision, meaningful recreational opportunities through sport and music and, above all, plenty of attention - all free of charge.

Il progetto sostiene Die Arche, associazione impegnata in Germania nella prevenzione della criminalità giovanile attraverso laboratori e attività ricreative.

Participants: 53

Donation: 3.673 Euro **Matching UniCredit Foundation:** 3.305 Euro

GERMANY► Support children and young people - Plan International Deutschland

The charity Plan aims to help create a world in which children do not suffer from poverty and where they can grow healthy and free, regardless of their origin, religion and political situation. Plan aims to unite people across cultural boundaries and to enrich their lives.

Contributo per l'affermazione dei diritti dei bambini e dei giovani

Participants: 27

Donation: 7.451 Euro **Matching UniCredit Foundation:** 6.706 Euro

GERMANY► Support children in poverty - Kindernothilfe

Children in need require protection and support for their growth. Donations do more than support single children. Today 1.075 Kindernothilfe projects are reaching and benefiting more than 566.000 girls and boys in 28 countries in Africa, Asia, Latin America and Eastern Europe.

Contributi all'associazione Kindernothilfe che offre assistenza ai bambini di 28 Paesi.

Participants: 15

Donation: 2.141 Euro **Matching UniCredit Foundation:** 1.926 Euro

GERMANY► Support children - Hilfe für Kids

Hilfe für Kids was founded in 1998 in Munich to support children from disadvantaged environments. Children do their homework under supervision, they have the possibility to do trips and to receive a daily meal. The association organizes German courses for children of migrant families.

Contributi a favore delle attività di Hilfe für Kids, associazione che si occupa di aiutare bambini che provengono da situazioni di disagio e povertà.

Participants: 23

Donation: 1.880 Euro **Matching UniCredit Foundation:** 1.692 Euro

GERMANY► Support children - Hilfe für Kids

Hilfe für Kids was founded in 1998 in Munich to support children from disadvantaged environments. Children do their homework under supervision, they have the possibility to do trips and to receive a daily meal. The association organizes German courses for children of migrant families.

Contributi a Hilfe für Kids, associazione che si occupa di aiutare bambini che provengono da situazioni di disagio e povertà.

Participants: 23

Donation: 2.035 Euro **Matching UniCredit Foundation:** 1.831 Euro

GERMANY► Support doctors - Ärzte ohne Grenzen

Ärzte ohne Grenzen provides emergency medical care in countries where health care structures collapsed or where some population groups receive insufficient care. The activities carried out by the NGO are: set up of hospitals or health centres, mobile clinics for care in rural areas, medical care in refugee camps, psychological care.

Contributi all'Ong Ärzte ohne Grenzen che opera nelle zone del Sud del mondo.

Participants: 23

Donation: 2.741 Euro **Matching UniCredit Foundation:** 2.466 Euro

GERMANY► Supports Mercy ships - Mercy Ships Deutschland

Since 1978 Mercy Ships, a global charity, has been operating hospital ships in developing countries. Mercy Ships provides free surgery and medical care, and partners with local communities to improve health care, offering training and advice, materials and hands-on assistance.

Contributo a Mercy Ship, nave ospedale che viaggia per il mondo e offre gratuitamente cure mediche ai poveri.

Participants: 15

Donation: 1.100 Euro **Matching UniCredit Foundation:** 990 Euro

GERMANY► Support parents of Angelman syndrome - Angelman

In 1992 the parents of 13 children with Angelman syndrome organized a self-help initiative and at the same time they founded Angelman eV. The association gathers more than 300 families. Constant exchange of experiences, tips and information is ensured through regular meetings.

Sostegno alla sede tedesca dell'associazione nata dall'iniziativa di genitori con figli affetti dalla sindrome di Angelman.

Participants: 16

Donation: 1.100 Euro **Matching UniCredit Foundation:** 990 Euro

GERMANY► Support people in Burkina Faso - Pro burkinabe

Pro Burkinabe supports people in Burkina Faso. Once the project was started, schools were built and literacy classes were organized. Health education seminars are planned to improve the living conditions of the population. The project also provides mosquito nets for children's beds to fight and prevent malaria.

Sostegno all'associazione impegnata in diversi progetti di cooperazione allo sviluppo in Burkina Faso.

Participants: 19

Donation: 1.955 Euro **Matching UniCredit Foundation:** 1.759 Euro

GERMANY► Support people in Burkina Faso - Pro burkinabe

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Sostegno all'associazione Pro burkinabe impegnata in progetti di sviluppo e cooperazione in Burkina Faso.

Participants: 16

Donation: 1.730 Euro **Matching UniCredit Foundation:** 1.557 Euro

GERMANY► Support people with cancer - Deutsche Krebshilfe

Donations to support people with cancer. Based on the motto "Help. Research. Inform", projects aim to enhance prevention, early detection, diagnosis, treatment, medical and psychosocial care, including cancer self-help.

Le donazioni servono affinché l'associazione continui le sue attività a favore dei malati di cancro.

Participants: 21

Donation: 1.895 Euro **Matching UniCredit Foundation:** 1.705 Euro

GERMANY► Support children - Kinderhospiz Sternenbrücke

Donations to support families with terminally ill children. Sternenbrücke children's hospice cares for the whole family for 4 weeks a year supporting it in dealing with the illness, giving relief and taking care of the family.

Il progetto sostiene le famiglie di bambini malati terminali, accompagnandole in particolare nelle ultime fasi della malattia.

Participants: 41

Donation: 2.802 Euro **Matching UniCredit Foundation:** 2.522 Euro

GERMANY► The last journey - Kinderhospiz Mitteldt

The aim of the project is support terminally ill children and their families in their last journey together. Psychologists and experts support parents during their children's final stage of life. Specialized personnel of the children's hospice organize self-help groups for parents and relatives who share the same experience.

Supporto all'associazione che accompagna i genitori di bambini malati terminali nel delicato e difficile momento del distacco.

Participants: 25

Donation: 1.132 Euro **Matching UniCredit Foundation:** 1.018 Euro

GERMANY► To bring help and hope - Mercy Ships Deutschland

Since 1978 Mercy Ships, a global charity, has been operating hospital ships in developing countries. Mercy Ships provides free surgery and medical care, and partners with local communities to improve health care, offering training and advice, materials and hands-on assistance.

Contributo a Mercy Ship, nave ospedale che viaggia nei Paesi del Sud del mondo offrendo gratuitamente cure mediche ai poveri.

Participants: 16

Donation: 1.220 Euro **Matching UniCredit Foundation:** 1.098 Euro

GERMANY► To discover talents - Kindertheater Zeppelin

Kindertheater Zeppelin is a small theatre which opened a special theatre school. The theatre school offers different workshops and free performances for school classes based in socially disadvantaged districts, where children normally do not have access to theatres.

Il progetto vuole sostenere Kindertheater Zeppelin, scuola di teatro aperta a bambini che vivono in territori svantaggiati economicamente e socialmente.

Participants: 15

Donation: 1.000 Euro **Matching UniCredit Foundation:** 900 Euro

GERMANY► To overcome social distress - SOS Kinderdorf

SOS-Kinderdorf is a private social development organization which is part of SOS-Kinderdorf International. SOS-Kinderdorf works in favor of disadvantaged children, young people and adults in Germany and abroad.

Sostegno ai progetti di SOS Kinderdorf che porta avanti in tutto il mondo programmi a favore dell'infanzia abbandonata.

Participants: 46

Donation: 7.821 Euro **Matching UniCredit Foundation:** 7.038 Euro

GERMANY► United Nations' Children's Emergency Fund - Unicef Kinderhilfswerk

Unicef implements support programmes for children and women in around 160 countries. It provides medical care and food for children. Unicef also supplies clean drinking water and aims to provide basic education to all children.

Sostegno a Unicef che in 160 Paesi sviluppa programmi di assistenza rivolti ai bambini e alle donne.

Participants: 23

Donation: 8.380 Euro **Matching UniCredit Foundation:** 7.542 Euro

GERMANY► Vacation for Children - Erdinger Hilfe für Tschernobyl Kinder

Children from still radiation-contaminated Belarus spend a four-week vacation with host families in Erding, Germany. The accumulation of Cesium 137 in the body is a major threat to the health of populations living in contaminated areas, especially for children who have a weaker immune system.

Il progetto sostiene l'organizzazione di soggiorni in famiglie tedesche di bambini provenienti dalle zone contaminate della Bielorussia.

Participants: 26

Donation: 4.555 Euro **Matching UniCredit Foundation:** 4.099 Euro

GERMANY► World aid - Deutsches Rotes Kreuz

Deutsches Rotes Kreuz aims to save people's lives and helps people in emergency situations. It also offers shelter, assists poor and needy people ensuring that international humanitarian law is observed both in Germany and all over the world. 90% of donations are allocated to projects, 10% to cover administrative costs.

Contributo alla Croce Rossa tedesca che opera nelle emergenze e offre assistenza a categorie in difficoltà.

Participants: 19

Donation: 1.615 Euro **Matching UniCredit Foundation:** 1.453 Euro

GERMANY► Worldwide emergency - Caritas Internationalis

For more than 60 years Caritas Internationalis has been providing worldwide emergency and disaster relief. Caritas Internationalis is also a worldwide association working in the social field in favor of children, elderly people, sick people and people with disabilities. Caritas has 165 national members.

Contributo a Caritas Internazionale che opera in favore di minori, anziani e disabili in tutto il mondo.

Participants: not available

Donation: 1.961 Euro **Matching UniCredit Foundation:** 1.764 Euro

HUNGARY► Grant a wish - Wonderlamp Wish Fulfilling Foundation

The mission of the Foundation is to grant a wish to any child from 3 to 18 who suffers from a life-threatening illness and whose family cannot afford to fulfill this wish. By granting the wish, the Foundation wants to make happier these children's lives.

Le donazioni sostengono la fondazione Wonderlamp Wish Fulfilling Foundation che esaudisce i desideri dei bambini malati.

Participants: 3

Donation: 73 Euro **Matching UniCredit Foundation:** 66 Euro

HUNGARY► Young talent - Early Development Centre of Buda

The aim of the Early Development Centre of Buda is to examine, develop and provide a special support for children through different educational approaches and to help their families through consultations in Budapest and its suburbs.

Sostegno al programma educativo per minori messo in atto nelle periferie di Budapest da Early Development Centre of Buda.

Participants: 2

Donation: 38 Euro **Matching UniCredit Foundation:** 34 Euro

HUNGARY► Support activities - The Hungarian Foundation for Paediatric Emergency Care

The Hungarian Foundation for Pediatric Emergency Care is a charity organization with the aim of improving out-of-hospital pediatric emergency care. Since September 2005 the Foundation has been cooperating with the National Ambulance Service in improving a pediatric ambulance service nationwide.

Sostegno ai servizi di emergenza pediatrica e di assistenza domiciliare che la Foundation for Pediatric Emergency Care porta avanti dal 2005.

Participants: 7

Donation: 204 Euro **Matching UniCredit Foundation:** 183 Euro

HUNGARY► Support activities - Sunset Retirement Home

The Sunset Retirement Home, located 20 km away from Budapest, provides high standard care and nursing for elderly people. It hosts elderly people in need of accommodation, provides medical care and psychological support. The Hungarian health care system does not provide an adequate health care service.

Sostegno alla Casa di riposo per anziani Sunset Retirement Home.

Participants: 1

Donation: 35 Euro **Matching UniCredit Foundation:** 31 Euro

HUNGARY► Surgical instruments - Bársonyszív (Velvet heart) Foundation

The Foundation buys medical equipments for hospitals. It also supports financially children suffering from cancer and tuberculosis and their families. Resources are used to buy medicines and health aids.

Contributo alla Fondazione Bársonyszív che assiste i bambini malati di cancro e di tubercolosi e le loro famiglie.

Participants: 5

Donation: 130 Euro **Matching UniCredit Foundation:** 117 Euro

LATVIA► Fed Latvia - Foundation Ziedot

Fed Latvia is a food programme for families affected by the economic crisis, to support their daily food supply. The programme is mainly aimed at unemployed people and at families with children affected by the economic crisis. The project aims to help at least 10.000 families.

Sostegno al programma alimentare Fed Latvia attivato da Foundation Ziedot per le famiglie colpite dalla crisi economica.

Participants: 15

Donation: 636 Euro **Matching UniCredit Foundation:** 573 Euro

LITHUANIA► Psychological aid - Youth Psychological Aid Centre

Established in 1993, YPAC is a non-governmental and non profit organization, as well as a public institution. Its main aim is to provide psychological and social support to children, youths and their families. Support is both voluntary and professional. Main YPAC activities are: crisis intervention, suicide prevention and post intervention.

Contributo all'associazione che si occupa di assistenza psicologica ai giovani, in particolare per la prevenzione del suicidio.

Participants: 2

Donation: 43 Euro **Matching UniCredit Foundation:** 38 Euro

ROMANIA► For young student - Fundatia Crestina Pentru Copii Agape

The purpose of this project is to provide romanian students in need with the equipment to start school. Moreover the project guarantees basic food supply and personal hygiene products for a period of six months and it will provide a personal computer for 7 students. The estimated budget for all the products is 4.850 Euro.

Il progetto ha lo scopo di fornire il corredo scolastico a studenti poveri.

Participants: not available

Donation: 516 Euro **Matching UniCredit Foundation:** 464 Euro

ROMANIA► Improve children's life - Asociatia Betania

Started in February 2005, The "Dolphin" Day Care Center cares for children with autism. The goal of the project is to improve the quality of life of these children and of their families by providing specialized services. 33.080 Euros are needed for the accomplishment of these objectives.

Sostegno all'associazione che aiuta un centro diurno specializzato nell'assistenza dei bambini autistici.

Participants: not available

Donation: 607 Euro **Matching UniCredit Foundation:** 546 Euro

ROMANIA► Project for assistance - Fundatia Parada

Project for assistance, risk reduction for drug use and prevention of sexually and blood transmitted infections. The project is aimed at 100 homeless children and the estimated budget is 20.633 Euro. All services offered by Fundatia Parada are set up as a complex cycle.

Contributi per una campagna di prevenzione della malattie sessualmente trasmissibili e del consumo di droghe rivolta ai minori di strada della Romania.

Participants: not available

Donation: 810 Euro **Matching UniCredit Foundation:** 729 Euro

ROMANIA► Touch a Star - Asociatia m.a.m.e

The m.am.e Association helps children with malformations and supports medical development in Romania. The aim of the "Touch a Star" project is to buy an ultrasound device which will be donated to the pediatric section of the Fundeni Hospital in Bucharest. 45000 Euros will be raised for the project.

Contributo per l'acquisto di un'apparecchio medico per l'ospedale di Bucarest.

Participants: not available

Donation: 524 Euro **Matching UniCredit Foundation:** 472 Euro

RUSSIA► Aid for people - Missionaries of Charity

Missionaries of Charity is a Roman Catholic congregation established in 1950 by Mother Teresa of Calcutta. The project, which is based in Moscow, consists in buying food for orphans' kindergartens and for children with mental deficiencies and physical illnesses.

Sostegno alle attività delle Missionarie della Carità, congregazione di Maria Teresa di Calcutta che si occupano di bambini orfani e disabili.

Participants: 35

Donation: 893 Euro **Matching UniCredit Foundation:** 803 Euro

RUSSIA► Medicines for the First Moscow Hospice - Fund for hospices Vera

The aim of the project is to help First Moscow Hospice (a free of charge State-run medical and social facility for patients with advanced cancer residing in Moscow's central district), buying medicines and equipments, and supporting the patients. Every year the Fund helps more than 3.000 patients.

Contributo al Fondo a favore di First Moscow Hospice che ospita, ogni anno, più di 3000 malati terminali per contribuire all'acquisto di medicinali.

Participants: 72

Donation: 2.551 Euro **Matching UniCredit Foundation:** 2.296 Euro

SERBIA► Games without limit - Mali Veliki Ljudi

Games without limit is a humanitarian project helping children with special needs, namely children who live without parents. The project is committed in developing methodologies and software for improving children's motor skills, in organizing 'Games without limit' for children with special needs and in providing help to Children Homes.

Sostegno all'associazione che si occupa di bambini abbandonati o con problemi motori e che organizza ogni anno i "Giochi senza limiti".

Participants: 159

Donation: 730 Euro **Matching UniCredit Foundation:** 657 Euro

SERBIA► Supporting activities - Association of parents of children with cancer

Nurdor is a non profit and non-governmental organization founded by parents of children with cancer, by the medical staff from the department of hemato-oncology and by volunteers. The organization recognizes the need for systematic and effective support to parents of children suffering from cancer.

Supporto all'associazione che si occupa di assistenza ai bambini malati di cancro.

Participants: 208

Donation: 959 Euro **Matching UniCredit Foundation:** 863 Euro

SLOVAKIA► Animal assisted therapy - Eurocanis

The aim of this project is to develop the activities that improve - and in many cases also support - physical and psychological rehabilitation of patients with psychosomatic pathologies. Animal assisted therapy (AAT) is carried out in social service facilities (which host physically and mentally disabled children and adults) and in special primary schools.

Contributo all'associazione che offre supporto psicologico attraverso la pet therapy.

Participants: 14

Donation: 155 Euro **Matching UniCredit Foundation:** 139 Euro

SLOVENIA► Daily center - Sonček

Sonček is a non profit organization, founded in 1983: it is a national Cerebral Palsy Society, that helps children and adults with this disability through therapeutic and educational activities in a daily center.

Sostegno a Sonček, associazione che si occupa dell'assistenza ai disabili.

Participants: 9

Donation: 95 Euro **Matching UniCredit Foundation:** 85 Euro

SLOVENIA► For young people with special needs - Sožitje

Sožitje is a non profit organization working on the inclusion of people with intellectual disabilities, helping them and their families.

The aim of the project is to support families in need, affected by the economic crisis, that have children with mental disabilities.

Sostegno a Sožitje che aiuta le famiglie in stato di povertà che hanno figli con disabilità intellettive. Si tratta di un sostegno assistenziale e anche economico.

Participants: 9

Donation: 105 Euro **Matching UniCredit Foundation:** 94 Euro

SLOVENIA► Neurologic therapist - Društvo

The association will send a special neurologic therapist in the Slovenian regions of Pomurje, Koroška and Štajerska, where these kind of therapies are not available in public healthcare. The therapy is aimed at children with muscular dystrophy and spasma.

Contributo per un programma di terapie a favore di bambini con distrofia muscolare in regioni slovene dove non sono reperibili servizi di questo genere.

Participants: 9

Donation: 435 Euro **Matching UniCredit Foundation:** 391 Euro

SLOVENIA► Orphanage in India - Trust Children Home III

House Trust children, based in Tamil Nadu, India, manages an orphanage that hosts 43 children from 3 to 17 who lost their parents. The children are cared for by Dr. Thrumaran and his wife Shanthi. Donations are used to construct additional buildings and to purchase an electric generator.

Sostegno all'orfanotrofio Trust Children Home, in India, che ospita 43 bambini.

Participants: 16

Donation: 2.545 Euro **Matching UniCredit Foundation:** 2.290 Euro

SLOVENIA► Symbiosis of generations - Zveza

Zveza started the "Symbiosis of generations" project, a camp where children from poor families play together with "substitute grannies": retired teachers, pedagogues, social workers. It is an important growing opportunity. As the project was very successful Zveza wants to continue with it.

Sostegno al progetto Symbiosis of generations, che organizza un soggiorno educativo per bambini provenienti da famiglie povere.

Participants: 8

Donation: 130 Euro **Matching UniCredit Foundation:** 117 Euro

SLOVENIA► Therapeutic and invalid equipment - Humanitarni zavod Vid Kranj

VID, an humanitarian organization based in Slovenia, has been working for twelve years, primarily to collect funds to help differently abled children from disadvantaged families coming from all over Slovenia. The organization helps children with disabilities through paying for their therapeutic and invalid equipment.

Sostegno all'associazione VID che, in Slovenia, assiste bambini disabili.

Participants: 8

Donation: 250 Euro **Matching UniCredit Foundation:** 225 Euro

TURKEY► Domestic scholarships - Turkish Education Foundation

Turkish Education Foundation provides domestic scholarships for successful students attending technical and industrial vocational high schools and universities. It also offers masters and doctorate programs which are devoted to Atatürk's Principles and Reforms, as well as financial support.

Contributo alla Fondazione che sostiene studenti meritevoli con borse di studio.

Participants: 19

Donation: 702 Euro **Matching UniCredit Foundation:** 631 Euro

TURKEY► Young talent - Community Volunteers Foundation (TOG)

Young people aged 15 - 24 represent 18% of Turkey's population: this corresponds to approximately 12.5 million people. The Foundation works for valuing this potential, making young people's voices heard, empowering and supporting youths in 62 different cities in Turkey.

Contributo all'associazione impegnata a assicurare opportunità di crescita culturale ai giovani studenti in 62 città turche.

Participants: 9

Donation: 124 Euro **Matching UniCredit Foundation:** 111 Euro

TURKEY► Mavlana Houses - Turkish Red Crescent

Turkish Red Crescent manages Mavlana Houses that guests earthquake victims in Pakistan. These people need to be welcomed, to have medical care and, most of all, psychological support. The Turkish Red Crescent showed that the expression: "Common values of humanity" is not an abstract concept.

Sostegno alle attività della Mezzaluna Rossa, in particolare a un progetto che sostiene una casa di accoglienza per sopravvissuti al terremoto in Pakistan.

Participants: 61

Donation: 4.196 Euro **Matching UniCredit Foundation:** 3.776 Euro

TURKEY► Orthopedic - BEDD Solidarity Association for the Physical Disabled

BEDD is a charitable organization aiming to provide the necessary support and assistance for education and healthcare of all citizens with orthopedic impairments. The organization is committed to provide its differently abled members all assistance they need in many different ways.

Sostegno ai progetti di BEDD, associazione che si occupa di assistenza ai disabili.

Participants: 36

Donation: 1.079 Euro **Matching UniCredit Foundation:** 971 Euro

TURKEY► Support activities - Darussafaka

In Turkey there are many school children who are deprived of any appropriate education because they are orphans or because their families are suffering financial shortcomings. Darussafaka Educational Institutions has been trying to cure this wound, which would deepen social inequalities.

Sostegno alle attività di Darussafaka Educational Institutions che offre la possibilità di istruzione a bambini di famiglie svantaggiate.

Participants: 250

Donation: 14.033 Euro **Matching UniCredit Foundation:** 12.630 Euro

TURKEY► Village for children - Foundation for Children with Leukemia

The Foundation wants to manage a village to accommodate children with leukemia together with their families, that can't afford the cost of the therapy. Children can continue to go to school in the village during the treatments and are given the chance to play in the village's large gardens.

Contributo per la Fondazione che gestisce una casa di accoglienza per bambini malati di leucemia e i loro familiari.

Participants: 26

Donation: 2.715 Euro **Matching UniCredit Foundation:** 2.443 Euro

▶ A PROGRAM FOR AN ACTIVE CITIZENSHIP

The Gift Matching Program is an extremely modern tool. In a moment in which people are uprooted from their backgrounds because of today's hectic everyday life, the Gift Matching Program re-establishes a meaningful connection between the world of work and communities. This connection is so meaningful because it comes from an individual initiative which is legitimized and supported by the company.

This fundraising strategy is not only focused on the colleagues, but it guarantees the effective management of the funds that have been raised. As a matter of fact the colleagues are the first to vouch for the successful results of their commitment. UniCredit has always believed in this tool which encourages active citizenship among the colleagues.

The projects described in these pages show how effectively the program has been promoted in the company. UniCredit's choice to use a tool like this, is also extremely important, since it describes the projects that have been supported through the program. As a matter of fact, communication

encourages imitation and in this case it could encourage the imitation of virtuous behaviors which nourish the community. Reporting is the most effective way to promote the imitation of these behaviors which will activate a growing number of colleagues in the future.

Reporting also helps to show what working in a big bank is like. It is not true that relationships are reduced to a formalism shaped by production. On the contrary, it is true that many human dynamics are still alive and represent an irreplaceable resource for the company.

Giuseppe Frangi
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Vita non profit magazine

